



Highlight on STSP and Access to the World

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投資台灣 招商說明大會

Investment Promotion Meetings in Taiwan [台北] 9



International Exchanges

2010 International Exhibition on Korean Advanced Industry and the Joint Meeting of Taiwan and Korean Enterprises

The STSP Administration, on April 16, co-hosted the "International Exhibition of Korean Advanced Industry and the Joint Meeting of Taiwan and Korean Enterprises" with the Asian Science Park Association (ASPA), SME Incubator at Tainan Science Park, Small and Medium Enterprise Administration, and Southern Taiwan Innovation and Research Park to successfully promote business opportunities between Taiwan and Korea. It was highly praised by participating enterprises.

Led by the Director of General Practical Affairs and Business of ASPA Secretariat, Mr. Nam Young-Ho, 18 enterprise representatives from Korean machinery, metal, and electric and electronics clusters in Gumi, Seongseo, Chungbuk, and Changwon participated in product launch and business meetings with dozens of Taiwanese enterprises at the SME Incubator at Tainan Science Park. Through face to face contacts and negotiations, business cooperation has been facilitated. The meeting enabled practical achievements and was expected to successfully initiate cooperative projects for 18 products for the amount of approximately US\$3.9 million.

Participation in the 2010 IASP Annual Meeting and Presentation on Green Science Parks

The STSP Administration participated in the 27th IASP World Conference on Science and Technology Parks, 2010 from May 23 to May 26 and delivered a speech on the "Sustainable Management of a Green Science Park: A Case Study of the STSP" that was highly praised by representatives from various countries. Through sharing its efforts to promote the Green Science Park concept, the technology software strength of Taiwan was demonstrated.



IASP Participation of the STSP Administration in Korea (May 23, 2010)

Business Meeting ASIA 2010

Taiwan-Korea Business Matching Event

韓國企業先進技術國際展覽暨台韓商務交流會

Date
April 16, 2010
Venue
The SME Incubator
at Tainan Science Park



Distinguished Guests of the Joint Meeting of Taiwan and Korean Enterprises (April 16, 2010)

Techno Park, Republic of Korea & Southern Taiwan Science Park, Taiwan
MOU Signing Ceremony



MOU Signing Between Daejeon Science and Technology Park and Daejeon Metropolitan City, Korea by Executive Lee Jin Ok and Mayor Yum Hong-Chul as well as the Director-general of the STSP Administration, Chen Chunwei (August 31, 2010)



Winner of the 2010 ASPA Awards, GenMont (November 24, 2010)



Dr. Lukman Hakim (the third one from the left), Minister of National Science Council of Indonesia, and Professors from Southern Taiwan University visited the STSP (July 9, 2010)

MOU Signed with Daejeon Science and Technology Park, Korea

On August 31, the STSP Administration signed a MOU with the Daejeon Science and Technology Park, Korea with the aim of establishing a platform for bilateral cooperation and exchange and to improve the international visibility of the STSP. Director-general of the STSP Administration, Mr. Chen Chunwei and CEO of Daejeon Science and Technology Park, Lee Jin Ok signed the MOU and through exchanges on business, technology, and Park management, mutually beneficial relationship and development of high-tech industry can be promoted.

Participation in the 2010 Annual Meeting of the ASPA

The STSP Administration participated in the 2010 Annual Meeting of ASPA held in Australia between November 24 and 26, and entered two papers respectively entitled "Innovative Platform that Attracts and Promotes Investment - A Case Study on the Biomedical Device Industrial Cluster at Kaohsiung Science Park" and "Policy Formation Procedure of the Biomedical Device Designated Area at Kaohsiung Science Park" that were co-presented with the MIRDC and NCKU. In addition, GenMont was recommended to represent Taiwan in order to participate in the ASPA Awards and was presented with the Excellence Prize.

Active Demonstration of Strength and Marketing the STSP through International Visitors

The STSP Administration in 2010 greeted 92 international delegates, totaling 1,173 visitors, including distinguished guests such as 21 international journalists that came to Taiwan for APEC Business Advisory Commission Meeting, Mr. Pradeep Kumar Rawat, Director General of the India-Taipei Association, and Chief of the Indonesian Institute of Science, Dr. Lukman Hakim. Through introductions to the current development status of the STSP, international guests know more about the solid technological strength of Taiwan.